

Web Search Extensions

Today, searching the Web for potential trademark conflicts is a critical element of any effective brand strategy. But performing in-depth research of critical Websites for your industry to uncover the most relevant trademark results requires highly specialized skills and tools.

Web Search Extensions address this need, offering you the most convenient, cost-effective solution for obtaining critical trademark information specific to your industry from the Web. Web Search Extensions are available exclusively from Thomson CompuMark.

PRODUCT USES

Offered as optional enhancements to Thomson CompuMark U.S. Availability Searches, Web Search Extensions provide focused coverage of key industry Websites where significant commerce takes place to uncover relevant citations that could otherwise be missed.

Our specially trained Web Search Analysts use proprietary Thomson CompuMark tools and techniques to identify and prioritize the most relevant, industry-specific results. Leveraging their expertise frees you to devote more time to your business.

Findings are conveniently presented together with Web Common Law findings in the U.S. Availability Search report.

Web Search Extensions are available for as little as \$50 per search, per industry.

COVERAGE

We are continually adding to our list of industries; please contact us to see if your industry is covered. Currently, Web Search Extensions are available for:

- Alcoholic Beverages
- Automotive
- Building Materials
- Candy
- Casino Gaming
- Cell Phones & Plans
- Clothing
- Cosmetics
- Eyewear
- Financial
- Firearms
- Food
- Home Furnishings
- Hotels
- Medical Devices
- Movies
- Music
- Non-alcoholic beverages
- Non-profits
- Pharmaceuticals
- Pet Supplies
- Office Supplies
- Restaurants
- Shoes/Handbags
- Sporting Goods
- Technology
- Television
- Tobacco
- Toys
- Video Games

To learn more about Thomson CompuMark's industry-leading Web-based trademark research offering, contact us today at (800) 692-8833.

The Web Has Met Its Match™
Revolutionizing Web-based Trademark Research

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