

Web Auction Monitoring

Web Auction Monitoring from Thomson CompuMark helps protect your product from unauthorized, gray market and counterfeit sales on online auction sites. We police web auction sites, alerting you to sales that could harm your business, and devalue your brands. Web Auction Monitoring provides the information you need to respond quickly to shut down unauthorized product sales.

SERIOUS THREAT PROTECTION

Using advanced tools and techniques, our experts provide the in-depth Web Auction Monitoring your in-house staff just doesn't have the specialized expertise, time or tools to perform. We can help protect your brand from a range of threats, including:

- **Counterfeit products** – Is someone tarnishing your reputation by selling inferior “knock offs” of your products?
- **Gray market sales** – Is someone selling your product without your authorization?

SMART SOLUTION

Our Web Auction Monitoring provides a cost-effective, time-saving solution for addressing one of the most significant threats to your brand today. You enjoy:

- **Customized service** – Auction monitoring strategies are tailored to your specific needs.
- **Comprehensive coverage** – We cast a wide net, monitoring major auction sites, including eBay®, Yahoo!® and Amazon.com®.
- **Frequent screening** – Auction sites are scanned multiple times per week. Receive email notification of report updates whenever you wish, up to three times per week.
- **Online reporting** – Concise online reports provide the information you need to help assess potential threats to your brand—and to take appropriate action quickly.
- **Automated eBay shutdown request** – With a single click, initiate a request to eBay's VeRO (Verified Rights Owner) Program for expeditious removal of infringing listings.

Please call us at (800) 692-8833 for more information on Web Auction Monitoring.

Web Auction Monitoring is one of Thomson CompuMark's Web Watching Services, Powered By InverGlen.