

Industry-Specific Searches

Trademark screening and searching tools created to meet the needs of the pharmaceutical, financial, entertainment and beverage industries.

FULL PHARMACEUTICAL SEARCH

Make informed decisions about pharmaceutical trademarks. This search is prepared by our expert, dedicated team of specially-trained pharmaceutical analysts, and combines the U.S. Availability Search with additional specialized pharmaceutical sources:

- **Pharma In-Use Database**, licensed through IMS Health
- **World Health Organization (WHO) and United States Adopted Names (USAN) stems**
- **Cross-referencing** of medical abbreviations and roman numerals

PHARMA IN-USE SIMILARITY SEARCH

The Pharma In-Use Similarity Search from Thomson CompuMark provides the information necessary to determine if a particular pharmaceutical name is in use in any of more than 60 available countries. The report is the result of comprehensive search queries run against the IMS Health database—the world's leading provider of information solutions to the pharmaceutical and healthcare industries. Use this search to determine if a pharmaceutical name is in use, and to avoid potential infringement of other marks.

- **Quick initial assessments** of reported marks are possible with the provided summary overview.
- **Our proprietary algorithm** provides you with the broadest coverage available. Our analysts evaluate every listed trademark on visual, phonetic and conceptual similarity. All marks retrieved are included in your report, beyond what the analyst cited, so that you can gain additional insight into other marks retrieved.
- **Choose the coverage** to best meet your needs: individual country, regional or worldwide coverage.

SAEGIS™ PHARMA IN-USE SEARCH

Easily access information about pharmaceutical names which are currently or formerly in use.

- **Select any of 200+ countries and registers** and develop your own tailored search strategy.
- **Choose the content** you want in your report, such as full text records, classes, goods/services and owner information.
- **Access specialized pharmaceutical sources** licensed through IMS Health.

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FULL FINANCIAL SEARCH

Extend the scope of the U.S. Availability Search by including specialized financial industry data sources, including:

- Financial Industry Information Service (FINIS)
- Banking Literature Index

U.S. AVAILABILITY AND MUSIC MEDIA SEARCH

Adds coverage of key music and copyright sources to the comprehensive trademark coverage of the U.S. Availability Search, including the identification of existing band names and record labels.

ENTERTAINMENT AVAILABILITY SEARCH

Clear your selected name for trademark and title use. Combines U.S. title and trademark availability coverage.

ALCOHOLIC BEVERAGE LABEL SEARCH

A valuable supplement to your U.S. Availability Search when your goods of interest are alcoholic beverages.

- Searches **product labels** of alcoholic products filed at the Alcohol, Tobacco Taxation Agency (formerly the BATF), and reports any potentially conflicting names.
- Results **include** names which may not be formally registered as trademarks.

To learn more about Thomson CompuMark trademark availability searches, please call us at (800) 692-8833.

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