

In-Use Investigation Services

In-Use Investigation services from Thomson CompuMark provide the in-depth intelligence you need to assess potential infringement, to mitigate risk and to plan an effective protection strategy.

IN-DEPTH INFORMATION

Our In-Use Investigation services take the guesswork out of trademark protection with in-depth trademark use intelligence—including hard-to-find information. Investigators dig deeper to uncover and verify past, present and future trademark use information, including:

- Description of goods and services
- Date of first use
- Details on current specific use
- Avenues of trade
- Channels of distribution
- Geographic scope of use
- If the mark is no longer in use, the date discontinued and whether there are any plans to use the mark again in the future

All information is verified by at least two sources, whenever possible. Investigators provide a comprehensive report detailing and analyzing their findings.

BEYOND PUBLIC RECORDS

Key to the value of our In-Use Investigations is the broad range of information sources used. In addition to traditional means, investigators conduct in-depth research using the Internet, industry-specific sources and telephone interviews of company representatives. This makes In-Use Investigations an ideal complement to Thomson CompuMark searches and watch services, enabling you to uncover and validate important findings.

CHOICE OF PROVIDERS

Thomson CompuMark partners with select In-Use Investigation firms that meet our quality criteria and standards. Currently, we partner with Kelly Pioneer Group and National Trademark Investigations. Ask your Thomson CompuMark representative for report samples to evaluate which service best meets your needs.

To learn more about In-Use Investigation services from Thomson CompuMark, please call us at (800) 692-8833.

Thomson CompuMark
<http://compumark.thomson.com>
500 Victory Road • North Quincy, MA 02171-3145
Tel (800) 692-8833 • Fax (800) 543-1983