



SERION™
DESIGNED TO WORK
THE WAY YOU DO



The business world is evolving ever more to an online environment where digital information and intelligence are offered. That is why Thomson CompuMark has created SERION™.

WHAT DOES SERION MEAN FOR YOU?

SERION is Thomson CompuMark's integrated environment. It is tailored to your workflow, incorporating all the functions you need for conducting, analysing and reporting worldwide screenings, searches and watches.

WE MAKE IT EASY FOR YOU

SERION provides access to **world class Thomson CompuMark** sources for screening, searching and watching.

Integrated online solutions and tools optimize your workflow in each of the trademark life cycle phases.

- Identify relevant information faster
- Collaborate with colleagues and clients more efficiently
- Generate results based on your customer's needs

SERION is designed to **work the way you do.**

- SERION is a modular system, customizable to your workflow
- with open-ended tools that can be integrated in your existing trademark tools
- highly intuitive and user-friendly

YOUR ADVANTAGES

Save time: By working online you can increase your efficiency in each step of the trademark life cycle. This allows you to focus on your core business.

Simple and flexible to use: SERION adjusts itself to your environment. One central online platform with one password gives you all the required information.

The user-friendly nature of SERION simplifies cooperation with colleagues and with clients.

Take the right decision: SERION tools help you to identify relevant information faster and to easily find extra information. So you can streamline your organisation and your work, and always take decisions on the right grounds.

Secure investment in the future: Thanks to an exchange of experience with users worldwide, SERION will be regularly updated to handle new situations and developments in your sector. SERION will grow with you and will always offer the safest and most up-to-date solutions for screening, searching and watching trademarks.

WHAT DOES SERION CONSIST OF?

With a single password, SERION provides easy integrated access to:

SAEGIS™

for tailored or automated trademark screenings in over 30 databases worldwide

Price & Order

for calculating costs and ordering searches. It also gives you a complete overview of all your previous search orders.

Inbox

for archiving all your SAEGIS reports and receiving search results

Analysis Tool (via Inbox)

for reviewing, analysing and reporting these search results

Watch E-Services

for managing your trademark watch portfolio and reviewing, analysing and reporting your watch results

EXPERIENCE SERION

Discover how SERION can drive your trademark business in a new direction. For more information, visit www.serioninfo.com or contact our Customer Services.

SERION, EVERYTHING YOU NEED IN ONE PLACE. CREATED FOR, WITH AND BY PROFESSIONALS.

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