

ANALYSIS TOOL ON SERION™

WHAT DOES THE ANALYSIS TOOL MEAN FOR YOU?

The Analysis Tool is a Thomson CompuMark online tool, accessible via Inbox on SERION.

It offers you functionalities to review and analyse search results and create tailored reports.

The Analysis Tool is a modular system. It allows you to use those functionalities that fit into your daily work. You can work completely online or combine online functionalities with your paper workflow.



SUPPORT AND TRAINING

We are committed to helping you enjoy the full potential of SERION and the Analysis Tool.

For further information or your free password, please contact our Customer Services.

WE MAKE IT EASY FOR YOU

The Analysis Tool helps you to process your Thomson CompuMark search results into your final client report. Its functionalities allow you to easily:

- retrieve specific information from the search results,
- include additional web information in the report,
- add your annotations and comments to the results,
- export to standard report formats or your personally created report templates.

YOUR ADVANTAGES

Accomplish more with less effort: The Analysis Tool enables you to increase your operational efficiency, which will save you time.

- **Identify relevant information faster** by using easy sorting and filtering options and goods and owner highlight features.
- **Enrich your client reports** by adding webcheck information on reported trademarks or owners.
- **Collaborate with colleagues more efficiently** by sharing your search analysis with other colleagues involved.
- **Streamline your communication** with customers by creating customised reports and templates which you can e-mail directly to your clients

Works the way you do: You can customise the Analysis Tool to your own preferred workflow. Moreover, our training and implementation services add to an optimal integration in your day-to-day work.

WHAT DOES THE ANALYSIS TOOL CONSIST OF?

The Analysis Tool includes functionalities to:

Prepare your analysis

- Choose your view to do the analysis in.
- Highlight relevant goods and owners.
- Sort results in the order you prefer or filter specific results

Make your analysis

- Add annotations flags and comments per record.
- Select goods for export.
- Add trademark information found on the web

Build your report

- Build, export and print customised reports.
- Create report template.



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